

# Me, my work, and my building

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The world of work has changed. An introduction to Activity Based Working, ABW (Chantelle Guilfoyle)



Activity Based working in practice (Helen Crowe)



Ardmore House Pilot (Maureen Quinn)

### What is Activity Based Working?

Activity based working is a way of working in which colleagues make shared use of a diversity of work settings that have been designed to support different kind of activities.

Empowering people with the trust, technology and work environments they need to thrive and deliver.

Three key dimensions acting in congruence - space, technology and behaviours



## Activity Based Principles

#### For each activity

- A dedicated facility with the right functionality (size, acoustic and visual privacy, technology, adjustability, light, ergonomics etc.)
- Access to the information and people as required
- The ambience you need

#### Key features

- Variety of choice, support diversity
- Sharing is the norm
- Collective responsibility, rules of engagement
- Technology supports mobility and collaboration

## **ABW - GLOBAL AND UCD CONTEXT**



### WHY ABW PILOT IN UCD?

- ABW was inspired because Covid was the opportunity. We have an opportunity to come back in a different and positive way.
- The hybrid working reality means that we have the opportunity to pioneer a new way of working rethinking how we are most productive and balance working from home / at the campus
- Increasing our choice based on the necessity to work within and outside of our teams in a new way
- The Why is the opportunity Covid and Hybrid have presented us.
  - It can enhance the employee experience and 'living' our core values, predicated on trust and autonomy
  - It will help to enhance creativity, collaboration and innovation which was challenged during the pandemic.
  - It will help to stay competitive in the 'war' for talent. and aligned to our strategic goals – health, sustainability, digital transformation & empowering humanity.

## WHY ARDMORE HOUSE PILOT?

- Ardmore House is a microcosm of roles within the university,
- Based on the learnings from this project, we can adjust, iterate and embrace this philosophy more widely across UCD and customise as appropriate to our context, and needs.

#### Our values are

- excellence
- creativity
- integrity
- collegiality
- engagement
- diversity



# Re-assess the workplace



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## A workplace supporting

- Variety. We love variety of work and collaboration spaces and the workplace needs to provide it.
- Human, security and Wellbeing. The office is critical to support our human being. We are social creatures and we crave connections with other people—even at socially- distanced lengths.
- Purpose. The office also provides a critical sense of common ground and demarcation.
- Serendipity. Facilitating unplanned encounters.
- Teams to come and be physically together as needed. Shift from focus on individuals to focus on teams.







# ABW - In summary - Why explore?

The office as we know it has changed.

We have an opportunity to reimagine the office for a flexible workforce in a world of hybrid work, uncertainty and global change.

We need to support the agility of the workforce with workspaces that facilitate the optimum employee experience whilst protecting the vibrancy of campus for the UCD community.

Future talent pipeline attraction - expectations.

Support strategic goals.



# **Activity Based Working in practice**



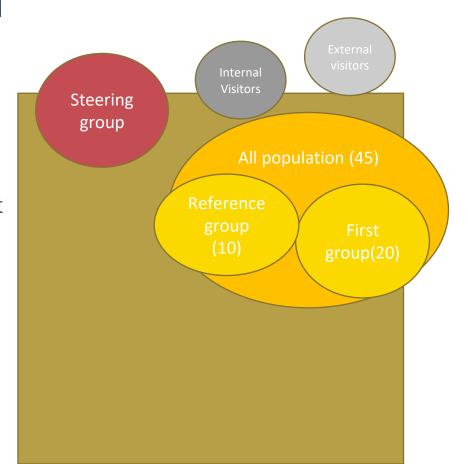


Key objective: To define how to work in Ardmore house based on the context given and the tools (Space, Technology) that will be available throughout the pilot...

#### How?

- Rules of engagement/ Ways of working
- Organising / planning your day
- How to use the different spaces as intended
- Setting expectations with regards to the initial tools that will be provided

Short term stakeholders - Ardmore House





## **HOW WE ARE DOING THIS**

#### **STEP 4: DESCRIBE BEHAVIOURS REQUIRED TO SUPPORT THOSE STATEMENTS**

#### Rules of Engagement



#### STEP 3: I CAN/I CAN'T STATEMENTS FOR **DIFFERENT GROUPS IN THE DIFFERENT SETTINGS OF ARDMORE HOUSE**

#### STEP 2: LOOK AT THE DIFFERENT PEOPLE **USING ARDMORE HOUSE**





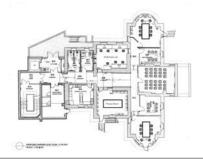


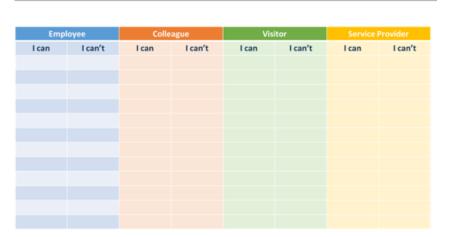






**STEP 1: CONTEXT & LAYOUT** 

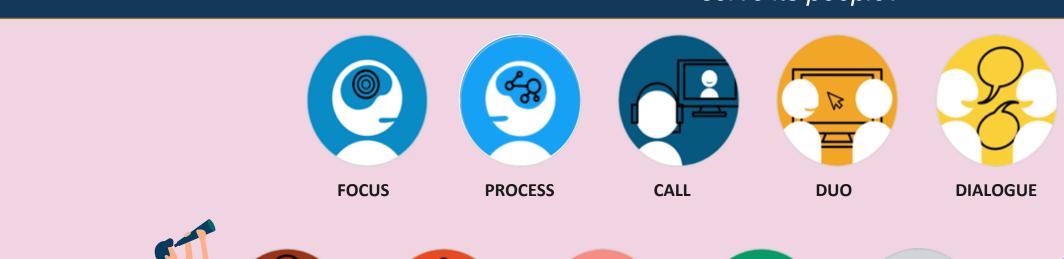




## **ACTIVITY BASED THINKING**



Activity Based Working has always focused on answering the question: How does the workplace serve its people?











**RELAX** 





REFLECT





# **TECHNOLOGY CONTEXT**

| Given   | To be Explored  |  |
|---|---|--|
| Wifi available at all (you can work and connect anywhere in the building) | Screens at individual desks   |  |
| Laptops as a standard   | Headsets, mouse, keyboard solution  |  |
| Docking Stations with USB-C Connectivity                                  | Collaboration toolset – which tool for what purpose                               |  |
| Follow Me and secure Printing within Processing Room                      | Booking larger rooms  |  |
| Soft phone on laptop and using mobiles                                    | AV equipment in meeting rooms   |  |
|   | How do we enable people to use laptops in a secure way. How will they been set-up |  |



# **PHYSICAL CONTEXT**

| Givens   | To be defined in more detail / Explored  |
|--|--|
| <ul> <li>Variety of workspaces / functionality</li> <li>Paper Processing and distribution room</li> <li>Office rooms for individual work</li> <li>Informal meeting spaces</li> <li>Servery / Kitchen, Tea station, Break out space</li> <li>Multimedia Lab</li> <li>Video conference room, Small and Large meeting rooms</li> <li>Creative room / brainstorm room</li> </ul> | <ul> <li>Precise amount, nature and positioning of Storage</li> <li>Team storage (files, promotion materials etc)</li> <li>Vestibule / jackets, commute clothing, gym gear etc.</li> <li>Bags / sportbags etc</li> <li>Secure storage</li> </ul> |
| No individual is assigned to a desk, people/teams are assigned to Ardmore House and able to us any space   | Signage about how to use spaces and intended functionality   |
| Reuse of existing furniture and desks  | Team signage   |
| The Ground Floor is focused on visitors, the other two floors are focused on Ardmore House residents   | Booking / reserving space  |
| Wheelchair Accessibility throughout Ardmore House  | Naming of Meeting Rooms and Settings   |
| Lockers for personal storage   |  |
| Ergonomic chairs   |  |
|  |  |



# **BEHAVIOURAL CONTEXT**

| Given  | To be Explored  |
|--|---|
| We trust people to choose where to work  | Social distancing will still be needed until  |
| Cleanliness measures and expectations have been arranged and agreed in line with Covid-19 requirements   | How do we share information? Accessibility of agenda's, sharing files etc                       |
| All UCD employees have the facility to request hybrid working arrangements, however no employee is compelled to consider hybrid working  | On site meetings are scheduled in advance, with frequency and capacity determined by the teams? |
| Leadership role models the way of working  | Is there a physical minimum?  |
| Making our way of work work, is a joint responsibility. Everyone is responsible for building a foundation of mutual trust to support safety, wellbeing, high performance and autonomy. | All employees are required to be available for predetermined on campus meetings                 |
| We focus on work outputs, contribution and performance regardless of physical location be it on campus or working remotely.  | How do we connect / which technology tool for what?   |
| From time to time unforeseen on-campus requirements may arise and it is expected that all employees will make every effort to attend when requested to do so.                          |   |
|  |   |



## APPROACH FOR CO-CREATING RULES OF ENGAGEMENT

#### WHAT ARE RULES OF ENGAGEMENT?

Rules of Engagement are the etiquettes defined by end users to help support appropriate behaviours in an ABW workplace.

They are not intended to be 'policed' but rather to help encourage collective responsibility for people to avail from the physical benefits which have been designed for ABW.

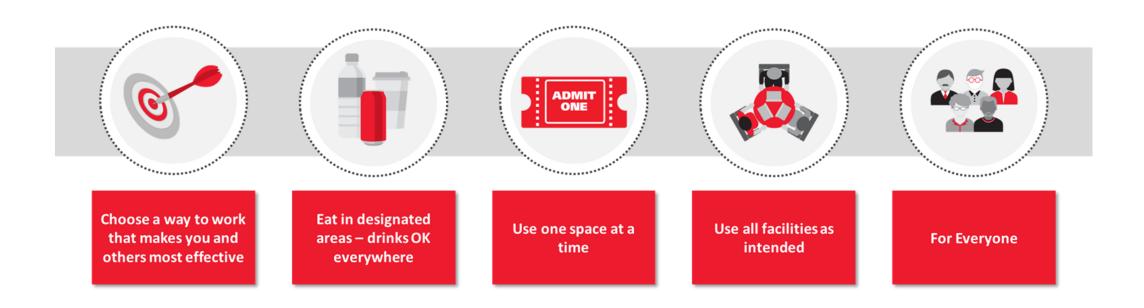
The Rules of Engagement should be simple, clear and quickly reasonable. E.g. when someone asks 'Why is THIS a Rule of Engagement?', others should be able to clarify the reasons in one sentence.

There is a balance to strike between what is practical and what suits the aspiration of the project.





# Rules of Engagement

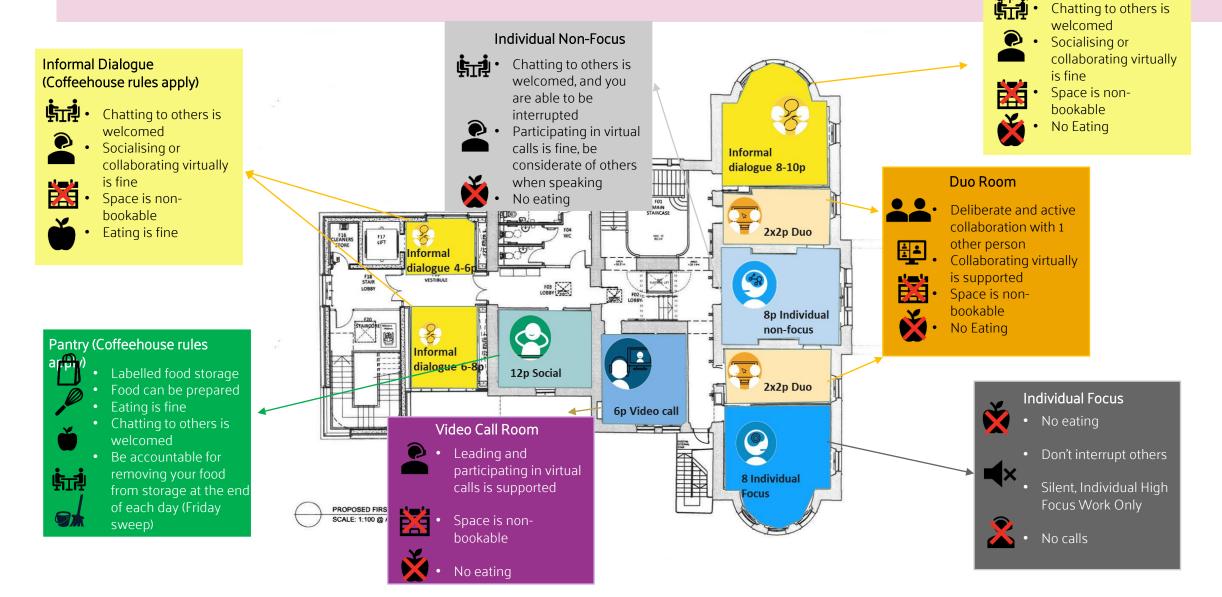


Accountability is fundamental to delivering the productivity benefits Activity Based Working enables. With Choice, comes responsibility.

Informal Dialogue

(Coffeehouse rules DON'T

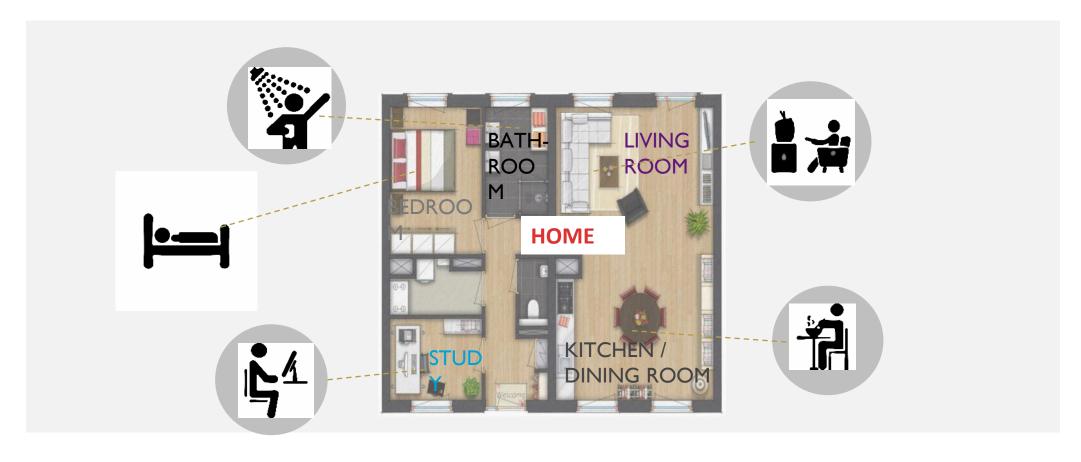
# SAMPLE RULES PER ACTIVITY SETTING – FIRST FLOOR



## AT HOME – THINGS ORGANISED AROUND ACTIVITES



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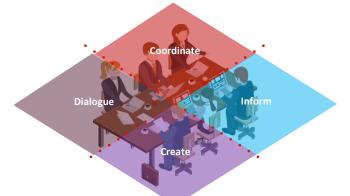
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### Coordinate









Dialogue

Create



#### 

















Activity based Work



Create – Brainstorm area







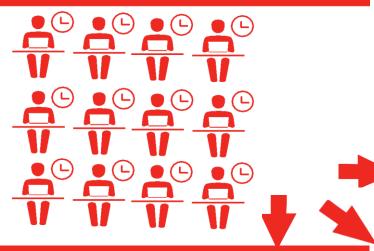


#### DIFFERENCE BETWEEN ABW AND OTHER WORKPLACE STRATEGIES

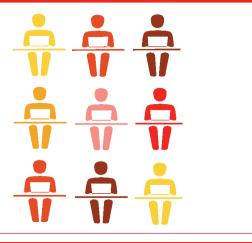








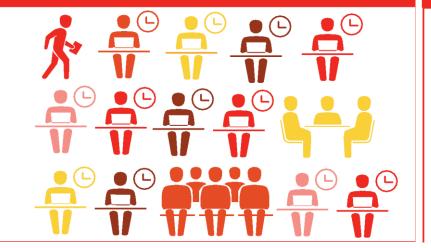
## HOT DESKING





In a hot - desking workplace some or all people share desks in a workplace that are otherwise resembles a traditional workplace

#### COLLABORATIVE WORKPLACE



ACTIVITY BASED WORKPLACE



In an activity based workplace some or all people share a diversity of different work settings that support a variety of noise/ quiet/ private/solo/ collaborative activities

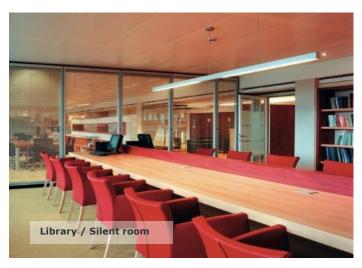
The collaborative workplace allocates a higher proportion of space to be activity shared space (generally supporting collaboration) but everyone has allocated workstations

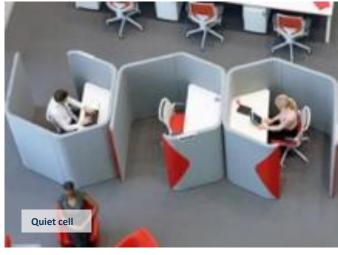
## **SETTINGS FOR ACTIVITIES – INDIVIDUAL FOCUS**















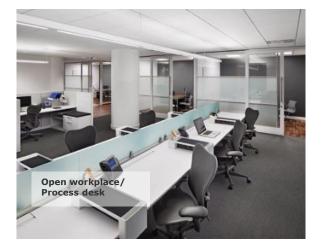




## **SETTINGS FOR ACTIVITIES – INDIVIDUAL PROCESS**

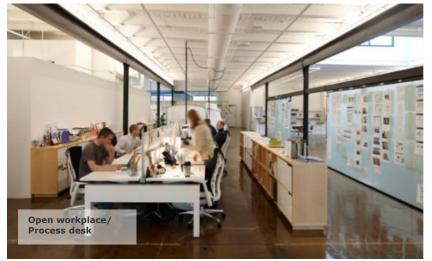


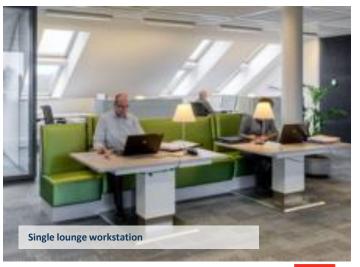


















## **SETTINGS FOR ACTIVITIES – CALL**

















## **SETTINGS FOR ACTIVITIES – DUO**

















## **SETTINGS FOR ACTIVITIES – DIALOGUE**



















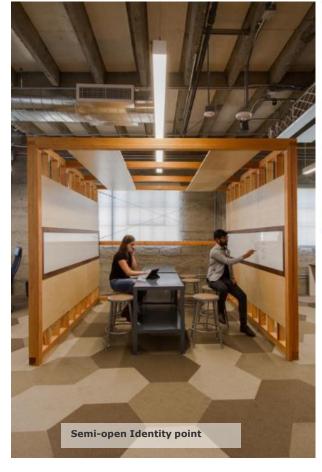






## **SETTINGS FOR ACTIVITIES – CREATE**









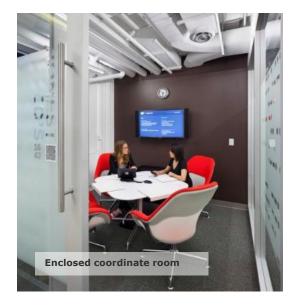


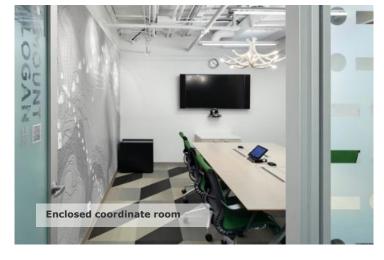




## **SETTINGS FOR ACTIVITIES – COORDINATE**

















## **SETTINGS FOR ACTIVITIES – INFORM**

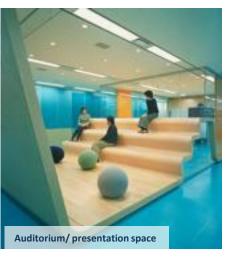


#### Town halls, presentations













## **SETTINGS FOR ACTIVITIES – SOCIALIZE**







